

Blockchain **x** AI Day

A day for builders, founders, operators, companies, and communities working where AI and Blockchain meet.

DATE

Thursday, July 9, 2026

HOURS

Cowork 10:00 am
Talks 12:00 pm - 7:00 pm

VENUE

Centro Histórico, Mexico City

[Talk with the team](#)

[See the program](#)

+ THE MOMENT

AI and Blockchain are moving from ideas into working infrastructure.

Teams are already building with agents, wallets, payments, identity, data layers, automation, tokenization, and onchain coordination.

Blockchain + AI Day brings those conversations into one room in Mexico City.

Not a hype event. A builder day.



+ WHO'S IN THE ROOM

A focused audience, not generic reach.

01

AI and Web3 builders

02

Startup founders and early teams

03

Developers and technical operators

04

Companies exploring AI and
Blockchain use cases

05

Community projects and ecosystem
partners

06

Investors, sponsors, and collaborators
looking for real signal

Sponsors show up in front of people already paying attention to this category.

+ EVENT FORMAT

Cowork in the morning, programming from noon.

10:00 am

Cowork opens

Early arrivals, informal meetings, sponsor discovery, and community networking.

12:00–7:00

Talks, panels, workshops, demos

Featured sessions and sponsor activations running across the venue.

Designed so people can meet, learn, test ideas, and stay in motion, instead of sitting through one long stage program.

+ THE VENUE

Four spaces, one day.



Main stage

FULL AUDIENCE

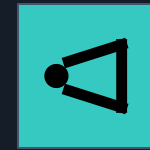
Talks, panels, featured sessions, opening and closing.



Workshop room

~20 PEOPLE

Hands-on, small-group sessions for builders and operators.



Cinema

~20-30 PEOPLE

Demos, films, and repeated focused presentations.



Cowork & networking

~40-60 PEOPLE

Sponsor discovery, overflow, and informal meetings.

+ WHY SPONSOR

Enter the conversation while the category is still forming.

- > Be visible in Mexico City's AI + Blockchain ecosystem
- > Speak directly with builders, founders, operators, and companies
- > Run a technical or educational session with a relevant audience
- > Build relationships through workshops, demos, and networking
- > Support the local builder community around an emerging category

Strongest for teams that want more than a logo. The best fit is a sponsor with a point of view, a product, a technical angle, or an ecosystem reason to be present.

+ SPONSORSHIP PACKAGES

Three ways to participate.

ANCHOR SPONSOR

\$4,000

USD · 1 available

Maximum visibility, main-stage presence, workshop, and optional branded activation.

PROGRAM SPONSOR

\$2,000

USD · 4 available

A workshop or presentation plus event visibility.

COMMUNITY SUPPORTER

\$1,000

USD · 8 available

Ecosystem support with recognition and logo presence.

+ WHAT'S INCLUDED

What each tier includes.

ANCHOR · \$4,000

- Anchor Sponsor designation
- Talk or panel up to 30 min, incl. Q&A
- Workshop up to 30 min
- Top logo placement across channels
- Mention in opening and closing
- Cowork / demo table on request
- Post-event recap inclusion

PROGRAM · \$2,000

- Workshop or presentation up to 30 min
- Logo placement across channels
- Optional panel if there is program fit
- Post-event recap inclusion
- One primary content activation by default

COMMUNITY · \$1,000

- Supporter recognition
- Logo on Luma and selected materials
- Mention in the sponsor / supporter section
- Optional social mention if approved
- No talk, booth, or table by default

+ ACTIVATION FIT

Match the sponsor to the right moment.

SPONSOR TYPE

STRONG FIT

Developer tooling or infrastructure

Workshop + technical demo

Wallets, identity, or payments

Main-stage conversation + founder/operator audience

AI infrastructure

Workshop + startup and builder positioning

Onchain data, automation, or agents

Technical session + product demo

Community or ecosystem partner

Supporter recognition + recap presence

The strongest activations are useful to attendees first. Sponsor visibility follows from that.

+ NEXT STEP

Choose a tier and confirm your fit.

A short alignment call confirms:

- 01 Sponsor objective: brand, developer adoption, hiring, founder relationships, or ecosystem support
- 02 Best-fit tier and activation
- 03 Proposed topic and speaker
- 04 Logo and materials deadline
- 05 Payment and confirmation process

CONTACT

Ángel Meléndez Córdoba

@troopdegen / mel@frutero.club

Frutero Club

Talk with the team!